Contract Wix Studio Web Designer/Developer

Accurate Technologies Inc. (ATI) is seeking an experienced contract Wix Studio web designer/developer to take focused ownership of completing and launching our new corporate website.

The project is already underway and includes updated branding, messaging, navigation, and page structures. A dedicated contractor is needed who can take ownership of the remaining work, maintain momentum, and guide the website through development, review, multilingual implementation, launch, and handoff.

The initial engagement will focus on launching the new corporate website. Depending on the quality of the work and ATI's evolving marketing needs, the contract may be extended to include additional website development and support. This could include multilingual implementation and broader support for ATI's global eStore websites.

Primary Responsibilities

- Review the existing Wix Studio project and establish a practical path to launch.
- Complete and populate product, solution, industry, and supporting pages.
- Refine layouts, content, navigation, and calls to action.
- Apply ATI's branding consistently throughout the site.
- Present technical information clearly for engineering, business, and purchasing audiences.
- Create or refine website copy as needed.
- Ensure consistent, responsive behavior across desktop, tablet, and mobile devices.
- Apply current SEO and Generative Engine Optimization (GEO) best practices.
- Implement multilingual functionality and translated content within Wix Studio.
- Develop and test redirects from ATI's current website.
- Coordinate feedback from marketing, engineering, support, product management, and leadership.
- Test the website and support its launch.
- Train ATI's marketing team to manage the completed site.
- Document important website settings, processes, and any approved custom features.

Required Qualifications

- At least three years of experience designing and building websites in Wix, with Wix Studio experience strongly preferred.
- Professional experience, education, or training in web design, web development, or a related field.
- Strong understanding of responsive design, website usability, and information architecture.
- Knowledge of current SEO and GEO best practices.
- Strong writing, editing, and content-organization skills.
- Ability to translate complex information into clear, customer-focused website content.
- Strong understanding of branding and the ability to apply brand standards consistently.
- Familiarity with Microsoft 365 applications, including Teams, Outlook, Word, and Excel.
- Strong attention to detail, organization, and follow-through.
- Ability to manage feedback from multiple departments and stakeholders.
- Ability to train nondeveloper marketing team members to manage a Wix Studio website.

Preferred Qualifications

- Experience developing and managing multilingual websites through Wix Multilingual.
- Experience with Adobe Creative Cloud, particularly Photoshop, Illustrator, and InDesign.
- Ability to make basic edits to website images and graphics.
- Experience with B2B, industrial, automotive, engineering, or other technical websites.
- A technical background or familiarity with ATI and its products.
- Experience with website migrations, redirects, CMS-driven content, and complex product navigation.
- Experience supporting eCommerce or global eStore websites.

Contract Terms

This is initially a project-based contract focused on completing and launching ATI's new corporate website. The contractor will also provide training and complete a formal handoff to ATI's marketing team.

The engagement may be extended based on the quality of the contractor's work, project results, and ATI's developing marketing needs. Potential future work may include ongoing website improvements, multilingual support, and development or management assistance for ATI's global eStore websites.