

CASE STUDY

October 2013



Volvo Eicher Commercial Vehicles and ATI India

Volvo Eicher Commercial Vehicles (VECV) continues to be one of the major advocates of ATI's local presence in India from its inception to its establishment. The formation of the ATI India office was officially announced in October 2013, and VECV took the opportunity to express their delight at receiving this news during ATI's exhibition at the 2013 Symposium on International Automotive Technology (SIAT) in Pune, India.

Mr. Ashish Vilas Moholkar, Manager - Product Design & Development, VECV - commenting on the recent developments said "It is excellent news for us. We requested that ATI open an office and the response that we got is particularly appreciated. We look forward to cementing the relationship in the future and a strong technological bonding."

"We have worked for more than three and a half years with ATI, initially with VISION Software for Volvo Eicher and we find it very user friendly," he continues. "There is a very professional approach to everything ATI does," Mr. Ashish Vilas Moholkar comments, "and we appreciate that the customers are being responded to and treated well. There are 2 or 3 instances already on the technical and commercial fronts where ATI has had a big positive impact on Volvo Eicher."

He added, "However, we require support on new technologies and we will have a lot of interaction between ATI and Volvo, which will be a benefit of having the new office in India. For example, we can now send our engineers to the new ATI India premises for training, which was just not possible before."



Mr Ashish Vilas Moholkar (VECV) and Mr. Umesh Patel (ATI India/UK)